



## IC Memorandum 15-07

**To: KEHP Insurance Coordinators (ICs)**  
**From: Department of Employee Insurance (DEI)**  
**Re: KEHP and Students With Active Role Models (SWARM) Program**  
**Date: February 5, 2015**

Commonwealth of Kentucky  
Personnel Cabinet  
Department of Employee Insurance  
2<sup>nd</sup> Floor, State Office Building  
501 High Street  
Frankfort, Kentucky 40601  
Website [kehpn.ky.gov](http://kehpn.ky.gov)

Please share the following information about the partnership between KEHP and the Department of Education to provide more incentives to schools to be physically active and gain additional HumanaVitality® Points™.

**Students With Active Role Models (SWARM)** provides an easy, no-cost way for schools to utilize an existing program, HumanaVitality®, to support their local school policy and meet the recommendations of the Comprehensive School Physical Activity Program (CSPAP).

Through the SWARM initiative, teachers and staff who participate with their students in physical activity throughout the school year will gain additional Vitality Points™ that can be added to their overall Vitality Status®, and rewards that can be used to shop in the Vitality Mall.

Click [here](#) to download the SWARM packet, which includes an informational flyer, submission form and tracking calendar for your classrooms.

### **Additional Resources For Encouraging Physical Activity:**

- [Center for Disease Control and Prevention CDC link for CSPAP](#)
- [Let's Move Active Schools](#)
- Kentucky Department of Education (KDE) [Coordinated School Health \(CSH\) page](#)
- For more information about your wellness plan, visit [LivingWell.ky.gov](http://LivingWell.ky.gov).

School employees will also receive this information through e-mail this week.

